

CRANAplus ePoster Guidelines

Electronic posters will be prepared in PowerPoint (1 slide 16:9) and displayed during the conference on large flat screen monitors in the exhibition & poster display areas.

The ePosters will rotate automatically and each will be shown for one minute. Delegates will be able to pause posters to view them in more detail. There will also be an index to allow delegates to find an individual poster.

At least one author listed on the ePoster abstract must be registered for at least one day of the conference (Friday/Saturday) for the ePoster to be confirmed.

Accepted ePoster authors must submit their ePoster slide using the correct template via the link provided below.

Make an impact with your eposter!

e-Posters are a visual presentation of the main points of your topic and make use of graphics such maps, photographs and charts.

- An e-Poster presentation is a graphic/textual way to show others your work. Therefore, your poster presentation should rely on colour, diagrams, charts and visual images to illustrate your ideas rather that presenting information in text.
- A minimum of three (3) relevant visual images is recommended. These should be clearly labelled.
- The text used must be concise, using just enough words to explain your work and the significance and impact your topic has for the profession.
- Select colour combinations that are simple and pleasing to the eye. Two/three colours will unify the poster.
- Lay out and organise the material to make the main message clear.
- Balance the quantity of text and graphics equally and use dot points and lists to increase clarity and quantity of information.
- Check typography, avoid abbreviations, acronyms and jargon.
- Your e-Poster should be formatted in a way that the reader's eye movement should be naturally down the column or along rows.

- Remember that SIZE attracts attention in your typography.
- Use arrows, pointing hands, numbers and letters to clarify sequences.
- Use simplicity, don't overload the e-Poster!
- Key references (if appropriate) should be placed in a small text box at the bottom right hand corner of your e-Poster, in no more than 12-point font.

Checklist:

- ✓ Is your e-Poster reader-friendly, clear and concise?
- ✓ Am I drawn to this e-Poster?
- ✓ Can colleagues quickly examine the e-Poster and understand major points?
- ✓ Would an interested reader learn enough to ask informed questions?
- ✓ Does it stimulate interest and conversation?

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