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**CRANAplus Poster Guidelines guide**

Posters are a visual presentation of the main points of your topic and make use of graphics such maps, photographs and charts.

**Make an impact with your poster!**

The following are suggested tips for the making of your poster:

• A poster presentation is a graphic/textual way to show others your work. Therefore your poster presentation should rely on colour, diagrams, charts and visual images to illustrate your ideas rather that presenting information in text.

A minimum of three relevant visual images is recommended. These should be clearly labeled.

• The text used must be concise, using just enough words to explain your work and the significance and impact your topic has for the profession.

• Select colour combinations that are simple and pleasing to the eye. Two/three colours will unify the poster.

• Lay out and organise the material to make the main message clear.

• Balance the quantity of text and graphics equally and use dot points and lists to increase clarity and quantity of information.

• Check typography, avoid abbreviations, acronyms and jargon.

• Eye movement should be natural down the column or along rows, size attracts attention; use arrows, pointing hands, numbers and letters to clarify sequences.

• **Cherish simplicity, don’t overload the poster**

• Professional preparation, including printing and laminating, will enhance your poster presentation.

• Key references (if appropriate) should be placed in a small text box at the bottom right hand corner of your poster, in no more than 12 point font.

• Checklist:

* Is your poster reader-friendly, clear and concise?
* Am I drawn to this poster?
* Can colleagues quickly examine the poster and understand major points?
* Would an interested reader learn enough to ask informed questions?
* Does it stimulate interest and conversation?

TIP: Have look at other posters that have been developed and critically review for production design, clarity of content, colours, layout and finishing. Talk to others who have developed one.

\*\*\*After the conference, you may be able to display your poster at your workplace in other venues or at other relevant events.

**Dimensions of poster:**

Size: Should not exceed AO size ( 1189 mm High and 841mm wide)

Needs to be mounted on a display panel